

11.09.2022

sunday

#cultureonlive

TIME	TITLE	FACILITATOR	
15.00–19.00	Email writing and negotiation workshop “How to write emails so they don’t end up in the spam folder”.	Radek Chudzio (Fource Entertainment)	WORKSHOP

12.09.2022

monday

TIME	TITLE	MODERATOR	PANELIST
10.00–10.30	Metaverse licensing. (Vickie Nauman talks to Jarek Szubrycht)	Jarek Szubrycht	Vickie Nauman (CrossBorderWorks)

TIME	TITLE	MODERATOR	PANELISTS
10.30–11.30	Metaverse – new possibilities for experiencing art.	Magda Jędrzejewska (MusicAlly)	Wojciech Orliński (Collegium Civitas), Marek Hojda (Music Export Poland), Vickie Nauman (CrossBorderWorks)
11.45–12.45	The future of streaming services.	Marek Hojda (Music Export Poland)	Agnieszka Odorowicz (Cyfrowy Polsat), Patrycja Łobaczewska (Believe), Aga Samitowska (whocares.media), Miłosz Bembinow (ZAIKS)
13.00–14.00	Key change. On the role of women in the music industry in Poland and around the world.	Magda Chołyst (Artis In Bloom)	Marie Fol (On The Move), Sally Anne Gross (University of Westminster) Agnieszka Wojciechowska (Warsztaty Kultury Inne Brzmienia) Kate Lowes (All Things Equal)
14.00–14.30	Lunch Break		
14.30–15.30	Can music make you sick? (Sally Anne Gross talks to Jarek Szubrycht)	Jarek Szubrycht	Sally Anne Gross (University of Westminster)
15.45–16.45	Eastern Express. Do the music markets of Central and Eastern Europe acting together have the potential to become the dark horse of the entire continent?	Rainer Kern (Enjoy Jazz Festival)	Balazs Weyer (Hangveto), Liudmyla Tsymbal (UACRR), Agnieszka Wojciechowska Rafał Chwał (Warsztaty Kultury Inne Brzmienia)
17.00–18.00	Flying mania. How short-term mobility can affect the future career development of artists and creative sector professionals.	Marie Fol (On The Move)	Prof. Izabela Grabowska (Akademia Koźmińskiego), Tamara Kamińska (Music Export Poland), Misia Furtak, Bojana Panevska, Paolo Longo (UCCN Idanha-a-Nova)

TIME	TITLE	FACILITATOR	
9.30–14.30	WHICH WAY TO A SUSTAINABLE MUSIC INDUSTRY IN POLAND? The second installment of prototyping innovations for the Polish music community.	Magda Chołyst Ula Buyuly (Artist in Bloom)	WORKSHOP
14.30–16.00	TikTok Best Practice.	Magda Jędrzejewska (Music Ally)	WORKSHOP
16.00–17.30	What is NFT and what use does it have for music artists and their fans.	Aga Samitowska (whocares.media, Kayax)	WORKSHOP
17.30–19.00	How to build an effective collaboration with brands.	Iryna Gorova (MOZGI GROUP)	WORKSHOP